#### Physics of socio-economic phenomena

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# Complex Physical and Social Systems group





**Areas of interest:** nonlinear dynamics, synchronization, long-range memory, stochastic processes, physics of socio-economic systems.

#### Physics of Risk blog

#### Search using Google

#### Adaptive strategy in Colonel Blotto game

February 25, 2025 LAleksejus Kononovicius #interactive #game theory #conflicts #Colonel Blotto game

Last week I have shared a story about Colonel Blotto tournament I held back when I still used to teach Matlab. This tournament is interesting from the perspective of Physics of Risk, because it was designed to encourage adaptive strategy. Admittedly, only few students actually did that, but...

Anyway, let us build an adaptive strategy for one of the variations of the Colonel Blotto game we have explored recently. Let us revisit Colonel Blotto game with varied castles!

#### The game

As in an earlier post:



lags raised above its battlements. These flags represent the value of the castle. th 9 points (flags). Thus, to win the war (game) 5 flags (points) are sufficient.

Inputer-controlled. "CPU" warlord will use simple fixed or random strategies (you will be |/. "ADA" warlord will use an adaptive strategy (i.e., this strategy allocates troops based illocations).

#### strategy work?

In the aforementioned tournament against my students, aims to discover the value



Faculty of Physics
 Arrow Astronomy
 COST P10 meeting in Vilnius

# The plan

- Society as a complex matter
- 2 Wealth and ideal gasses
- ③ Rational agents and game theory
- A Network science
- Opinion dynamics
- 6 Financial markets



goodreads.com

# Society as a complex matter



#### **Complex matters**



(c) flaticon.com; Pun intended: [Ball (2012)]; Ising model app: Physics of Risk

#### Sense of scale



Figure 7. Living histogram of 143 student heights at University of Connecticut.

Figure 1: Globally, there are many small lakes, but only a small number of large lakes.



The asymmetry between lake size and abundance is clearly visible in this image of the Turtle Mountains, a lake district in North Dakota (USA). Image courtesy NASA.

Figure 2: Abundance (cumulative frequency) -area plots of global and Swedish lakes iBustrate the asymmetry between lake size and abundance.



Large lakes are power-law distributed and the tail exponents for both datasets (r=2.13, r=2.54) are

Most people come from the "normal" distribution.

#### Many small lakes, while few are quite large.

#### f(x) is scale invariant if:

$$f(bx) = g(b) \cdot f(x).$$

Only solution:

$$f(x) = Cx^{-\alpha}.$$



Zooming into the Mandelbrot set.

[Newman (2005)]; Mandelbrot set app: David J. Eck; E4BBC Ideas: Fractals

Let x follow a power-law PDF:

$$p(x) = (\alpha - 1) x^{-\alpha},$$

with  $x \ge 1$ .

Raw moments:

$$\langle x^m \rangle = (\alpha - 1) \int_1^\infty x^{m - \alpha} dx = \left. \frac{(\alpha - 1) x^{m + 1 - \alpha}}{m + 1 - \alpha} \right|_1^\infty$$

For *m*-th moment to be finite, we need  $\alpha > 1 + m$ .



•

### Central limit theorem?

Consider 
$$S_k = \sum_{i=1}^k X_i$$
.



 $X_i \sim \mathcal{U}\left(-\sqrt{3},\sqrt{3}\right)$ 

 $X_i \sim \mathsf{Cauchy}\left(0,1\right)$ 

#### Comparison

# Complexity is about emergence

You can have power-law distribution without complexity! Let:

 $y \sim \mathsf{Exp}(1),$  $x = \exp(y).$ 

Then:

$$p_x(x) = p_y(\ln(x)) \left| \frac{dy}{dx} \right| = x^{-2}.$$



[Newman (2005)], [Bak et al.(1987)]; Sandpile model app: Physics of Risk

# Social complexity





[Newman (2005)], Wolfgang Eckert (pixabay.com); Interactive app: Stop-and-go waves (Physics of Risk)

# Wealth and ideal gasses



#### Empirical wealth data



Two particles *i* and *j* collide.
 ∆w<sub>ij</sub> energy is transferred:

$$\Delta w_{ij} = r_i w_i - r_j w_j.$$

**3** Update particle energies:

$$w_i (t+1) = w_i (t) - \Delta w_{ij},$$
  
$$w_j (t+1) = w_j (t) + \Delta w_{ij}.$$



Two agents *i* and *j* meet.
 Wealth is split randomly,

$$\Delta w_{ij} = (1 - \varepsilon) w_i - \varepsilon w_j,$$

with  $\varepsilon \sim \mathcal{U}(0,1)$ .

**③** Update agent wealth.



[Patriarca and Chakraborti (2013)]; Interactive app: Physics of Risk

#### Analytical approach to the model

#### The master equation:

$$\frac{\partial p(w,t)}{\partial t} = \frac{\partial N^+(w,t)}{\partial t} - \frac{\partial N^-(w,t)}{\partial t}$$

We care about stationary distribution:

$$\frac{\partial p_{\infty}(w)}{\partial t} = 0 \quad \Rightarrow \quad \frac{\partial N^{-}(w,t)}{\partial t} = \frac{\partial N^{+}(w,t)}{\partial t} \quad \Rightarrow$$
$$p_{\infty}(w) = \int_{w}^{\infty} \frac{1}{U} \left[ \int_{0}^{U} p_{\infty}(u_{i}) p_{\infty}(U - u_{i}) du_{i} \right] dU \quad \Rightarrow \quad p_{\infty}(w) = \frac{1}{\langle w \rangle} \exp\left(-\frac{w}{\langle w \rangle}\right).$$

[Calbet et al.(2011)]

# Introducing saving propensity

- **1** Two agents i and j meet.
- 2 Both reserve  $\kappa$  fraction of their wealth. Remaining wealth is split randomly,

$$\Delta w_{ij} = (1 - \kappa) \left[ (1 - \varepsilon) w_i - \varepsilon w_j \right].$$

with  $\varepsilon \sim \mathcal{U}(0,1)$ .

**③** Update agent wealth.





[Patriarca and Chakraborti (2013)]; Interactive app: Physics of Risk

# Deriving moments

By definition, lhs and rhs should be equal in distribution:

$$w_{i}(t+1) \stackrel{d}{=} \kappa w_{i}(t) + \varepsilon (1-\kappa) [w_{i}(t) + w_{j}(t)]$$

Thus, for the m-th raw moment of a stationary distribution:

$$\langle w^m \rangle = \langle \{ \kappa w_i + \varepsilon (1 - \kappa) [w_i + w_j] \}^m \rangle.$$

Needs to be solved recurrently:

$$\left\langle w^{1}\right\rangle = 1,$$

$$\left\langle w^2 \right\rangle = \frac{\kappa + 2}{1 + 2\kappa},$$
$$\left\langle w^3 \right\rangle = \frac{3\left(\kappa + 2\right)}{\left(1 + 2\kappa\right)^2},$$
$$\left\langle w^4 \right\rangle = \frac{72 + 12\kappa - 2\kappa^2 + 9\kappa^3 - \kappa^5}{\left(1 + 2\kappa\right)^2 \left(3 + 6\kappa - \kappa^2 + 2\kappa^3\right)}.$$

Suggested approximation

$$p\left(w\right)\sim w^{n-1}\exp\left(-nw\right),$$

with 
$$n = 1 + \frac{3\kappa}{1-\kappa}$$
.

#### How to construct power-law distribution?

#### Start with:

$$p(\tau|\gamma) = \gamma \exp(-\gamma \tau).$$

Assume that for  $\gamma_{\min} < \gamma < \gamma_{\max}$ :

$$p(\gamma) \propto \frac{1}{\gamma^{\alpha}}.$$

Combine:

$$p\left(\tau\right) = \int_{\gamma_{\min}}^{\gamma_{\max}} p\left(\gamma\right) p\left(\tau|\gamma\right) d\gamma \propto \frac{1}{\tau^{2-\alpha}}.$$



#### [Kononovicius and Kaulakys (2024)]; Interactive app: Physics of Risk

## What about the saving propensity model?

#### Note that:

$$w^{n-1} \exp(-nw) = \exp[(n-1)\ln(w) - nw] \approx$$
  
 $\approx \exp(-nw)$ 

#### So assume that $\kappa \sim \mathcal{U}(0, 1)$ .







# Delving deeper

#### Wealth / income:

- Compatibility with Economics
- Skills and luck
- Temporal dynamics
- Realistic income mechanisms



#### But not only wealth / income:

- Opinion dynamics (Biswas-Chatterjee-Sen model)
- Designing ranking systems (ELO)
- Epidemiological models
- Alcohol consumption

Recommendations: [Patriarca and Chakraborti (2013)], [Toscani *et al.*(2022)]

# Rational agents and game theory



Explores interactions between rational and self-interested agents.

#### Games:

- cooperative or competitive
- (non-)zero sum
- (a)symmetric
- (a)synchronous
- (in)finite

• ...

	R	P	S
Rock	<mark>0, 0</mark>	-1, 1	1, -1
Paper	1, -1	<mark>0, 0</mark>	-1, 1
Scissors	-1, 1	1, -1	0, 0

Payoff matrix for a r-p-s game



Decision tree of an ultimatum game

### Pure strategies (in the TCP backoff game)



	В	С
Back-off	-1, -1	-4, 0
Continue	0, -4	-3, -3

- What is desirable?
- What do we get?

#### Se vecta.io

### Some games have no pure strategy...



Matching pennies game



But there might be a mixed strategy. To find it you need to make your opponent not care about their action.

#### Wikimedia

## A practical problem for a football manager...



$\mathbf{GK} \setminus \mathbf{Taker}$	L	R
Left	0.42, 0.58	0.07, 0.93
Right	0.05, 0.95	0.3, 0.7

1 Should GK jump left? (Answer:  $p_{GK} \approx 0.42$ )

- 2 Should penalty taker shoot left? (Answer:  $p_T \approx 0.38$ )
- 3 Expected outcome? (Answer:  $U_{GK} \approx 0.2$ )

[Palacios-Huerta (2003)]; 🖬 sportingnews.com

## Solution: rig the game



Quick GK (left) or quick taker (right).

# "Eleven: Football Manager Board Game" (Portal Games)

# A really important game...



- 100 credits.
- Assign credits to states.
- Outspend to get votes.



US elections app: Financial Times; Colonel Blotto apps: Physics of Risk

# **Delving deeper**

- More actions
- More players
- Consecutive games
- Random games
- Behavioral rationality



#### **Designing:**

- Auctions
- Voting
- Board games ("prof." Reiner Knizia)

#### **Resilience:**

- Errors
- Manipulations

Recommendation: "Game Theory" course (Coursera and Youtube) Greg Montani (pixabay.com); et Veritasium: Why Democracy Is Mathematically Impossible

# Network science



# Connections







#### ☑ [Lynn and Basset (2019)], slate.com, Wikimedia.

# Main terminology

Network is a collection of **nodes** and **links**. Mathematicians prefer terms **graph**, **vertex** and **edge**.

. . .



- Neighboring nodes connected by edges.
- Node's **degree** a number of its neighbors.
- Path sequence of neighboring nodes.
- **Geodesic** shortest  $i \rightarrow j$  path.
- **Diameter** longest geodesic in a network.

# Adjacency matrix

$$\mathbf{A} = \begin{pmatrix} 0 & 1 & 0 & 0 & 1 & 0 \\ 1 & 0 & 1 & 0 & 1 & 0 \\ 0 & 1 & 0 & 1 & 0 & 0 \\ 0 & 0 & 1 & 0 & 1 & 1 \\ 1 & 1 & 0 & 1 & 0 & 0 \\ 0 & 0 & 0 & 1 & 0 & 0 \end{pmatrix}$$

- If A<sub>ij</sub> ≠ 0, then there exists an edge pointing from *j* to *i*.
- Node degree:

$$k_i = \sum_{j=1}^{N} \mathbf{1}_{A_{ij} \neq 0} = \sum_{j=1}^{N} \mathbf{1}_{A_{ji} \neq 0}.$$

• 
$$(\mathbf{A}^m)_{ij}$$
 counts all  $j \to i$  paths.

Specific links can be

- looping, if  $A_{ii} = 1$ .
- directional, if  $A_{ij} \neq A_{ji}$ .
- multiple, if  $A_{ij} \in \mathbb{N}_0$ .
- weighted, if  $A_{ij} \in \mathbb{R}$ .

# Erdos-Renyi (random) network



- Iterate over all possible pairs. Add edge with probability *p*.

Edges on average:

$$\left\langle L\right\rangle = pN\left(N-1\right)/2.$$

Average degree:

$$\langle k \rangle = 2L/N = p\left(N-1\right).$$

Interactive app: Physics of Risk

#### Phase transition in E-R network



# Randomness enhances reach



Nodes reached:  $3^d$  (left) and 4d (right).

### Watts-Strogatz network



Idea: Introduce random edges into a regular structure.

#### Scale-free networks



Barabasi-Albert



Edge redirection



Luck-and-reason

Interactive apps: Barabasi-Albert, Edge redirection, Luck-and-reason (Physics of Risk)

#### Continuum approach to B-A network

Expected degree of *j*-th node,

$$\frac{dk_j}{dt} = mp\left(t \to j\right) = \frac{k_j}{2t}, \quad \Rightarrow \quad k_j\left(t\right) = m\sqrt{\frac{t}{t_j}}.$$

Looking for "younger" nodes is the same as looking for lower degree nodes. Thus:

$$P(t_j > T) = P(k_j < k) \propto k^{-2},$$
  
$$p(k) \propto k^{-3}.$$





[Barabasi et al.(1999)]

#### Further general topics:

- Degree correlations
- Clustering
- Centrality and influence
- Strategic network formation



#### Recent research directions:

- Community detection
- Evolving networks
- Multi-layer networks
- Hyper-graphs
- Higher-order networks
- Predicting missing edges
- Reconstructing processes

Recommendations: Barabasi "Network Science", "Social and Economic Networks" course (Coursera and Youtube) Generated by Copilot

# Opinion dynamics



#### Diverse research direction

- Elections, polls, census data
- Online discussion
- Collective behavior
- Laboratory experiments



someecards.com



Gizmodo, Wikimedia, Wikimedia

### Model taxonomy



[Jedrzejewski and Sznajd-Weron (2019)]

- Opinion is given by *d*-dimensional **vector**.
- Each component may take *q* distinct values.
- Choose a random agent *i*.
- **2** Choose a random neighbor j.
- Interaction probability is proportional to the number of shared components.
- During interaction *i* copies a single component from *j*.



#### [Axelrod (1997)]; Interactive app: Physics of Risk

## Bounded confidence models

- Agents have continuous opinion  $x_i$ .
- There exists a "trust" threshold  $\varepsilon$ .
- Choose random agents *i* and *j*.
  Check if *i* trusts *j*:

 $|x_j(t) - x_i(t)| < \varepsilon.$ 

3 If yes, update agent's *i* opinion:

 $x_i(t+1) = x_i(t) + \mu [x_j(t) - x_i(t)].$ 



[Flache et al.(2017)]; Interactive app: Physics of Risk

- Each agent has discrete opinion.
- Interactions occur in groups imposed by hierarchy, or in randomized groups.
- Agents may elect their representative, or they may align their opinions.
- Consider status quo effects.

Agents are randomly selected from the nonulation to form the ground people BA A A А в BB A A AA В Α BB BB BB А AB Α B 4 Representatives В First leve А Α New groups are formed Second level President

Interactive apps: Hierarchical voting model, Referendum model (Physics of Risk). [Galam (2008)]

- Discrete binary opinions
- Agents may change their opinion independently, rate  $\sigma$
- Agents may change their opinion by imitating their peers, rate  $\propto h$
- Interactions may occur on a complete network or other arbitrary network



Recommendations: [Redner (2019)], [Jedrzejewski and Sznajd-Weron (2019)] Interactive voter model apps: Physics of Risk We can formalize NVM using birth and death rates:

$$\lambda^{+}(X) = (N - X) \left[ \sigma^{+} + hX \right], \quad \lambda^{-}(X) = X \left[ \sigma^{-} + h \left( N - X \right) \right].$$

Master equation:

$$\frac{\Delta p(X,t)}{\Delta t} = -\lambda^{+}(X)p(X,t) - \lambda^{-}(X)p(X,t) + \\ +\lambda^{+}(X-1)p(X-1,t) + \\ +\lambda^{-}(X+1)p(X+1,t).$$



<sup>[</sup>van Kampen (2007)], [Anderson (2007)]

#### Deriving stationary distribution

Detailed balance:

$$\lambda^{-}(X)p_{\infty}(X) = \lambda^{+}(X-1)p_{\infty}(X-1).$$

Getting rid of recursion:

$$p_{\infty}(X) = p_{\infty}(0) \cdot \frac{\prod_{i=1}^{X} \lambda^{+}(i-1)}{\prod_{k=1}^{X} \lambda^{-}(k)} =$$
$$= p_{\infty}(0) \cdot \frac{N!}{X! (N-X)!} \cdot \frac{B\left(\frac{\sigma^{+}}{h} + X, \frac{\sigma^{-}}{h} + N - X\right)}{B\left(\frac{\sigma^{+}}{h}, \frac{\sigma^{-}}{h} + N\right)}$$



Interactive app: Detailed balance (Physics of Risk)

### Continuous ( $N \to \infty$ ) limit

Rewrite the rates:

$$\lambda_s^+(x) = N^2 \cdot (1-x) \left[ \frac{\varepsilon^+}{N} + x \right], \quad \lambda_s^-(x) = N^2 \cdot x \left[ \frac{\varepsilon^-}{N} + (1-x) \right].$$

Master equation:

$$\frac{\Delta p(x,t)}{\Delta t} = -\lambda_s^+(x)p(x,t) - \lambda_s^-(x)p(x,t) + \lambda_s^+(x - \Delta x)p(x - \Delta x, t) + \lambda_s^-(x + \Delta x)p(x + \Delta x, t) = = (\mathbf{E}^+ - 1) \left[\lambda_s^-(x)p(x,t)\right] + (\mathbf{E}^- - 1) \left[\lambda_s^+(x)p(x,t)\right].$$
$$\mathbf{E}^{\pm} f(x) = f(x \pm \Delta x) \simeq f(x) \pm \Delta x f'(x) \pm \frac{(\Delta x)^2}{2} f''(x)$$

Here:  $\mathbf{E}^{\pm}f(x) = f(x \pm \Delta x) \approx f(x) \pm \Delta x f'(x) + \frac{(\Delta x)^2}{2} f''(x).$ 

[van Kampen (2007)]

### Fokker-Planck equation

$$\frac{\partial p(x,t)}{\partial t} \approx -\frac{\partial}{\partial x} \left[ \frac{\lambda_s^+(x) - \lambda_s^-(x)}{N} p(x,t) \right] + \frac{1}{2} \frac{\partial^2}{\partial x^2} \left[ \frac{\lambda_s^+(x) + \lambda_s^-(x)}{N^2} p(x,t) \right]$$

Stationary distribution:

$$0 = -\left\{\varepsilon^{+} (1-x) - \varepsilon^{-}x\right\} p_{\infty}(x) + \frac{d}{dx} \left[x (1-x) p_{\infty}(x)\right],$$
$$p_{\infty}(x) = C_{N} \cdot x^{\varepsilon^{+}-1} (1-x)^{\varepsilon^{-}-1}.$$



[Risken (1996)]

#### **Empirical fitness**



Party (SK (a), LKDP (b) and LDDP (c)) vote shares in Lithuanian 1992 parliamentary election.



Juan Fernández-Gracia, Krzysztof Suchecki, José J. Ramasco, Maxi San Miguel, and Victor M. Equiluz Phys. Rev. Lett. 112, 158701 - Published 18 April 2014; Erratum Phys. Rev. Lett. 113, 089903 (2014)



#### Lithuanian 2022 municipality election results map.

[Kononovicius (2017)], [Fernandez-Gracia et al. (2014)] rinkimai.maps.lt

#### It might be more about exchange...

Let the exchange rate between the spatial units be:

 $\lambda_{(k)}^{i \to j} = \begin{cases} X_i^{(k)} \left( \varepsilon^{(k)} + X_j^{(k)} \right) & \text{if } i \neq j \text{ and } \sum_k X_j^{(k)} < C, \\ 0 & \text{otherwise}, \end{cases}$ 

N=20, T=2, M=5, C=5, ε=2



## **Delving deeper**

- *q*-voter model
- Non-Markovian dynamics
- Dynamics on networks

- Polarization (physicsworld.com)
- Detecting election fraud
- Compatibility with social sciences



Recommendations: [Castelano et al.(2009)], [Flache et al.(2017)], [Peralta et al.(2023)] Recent: [Pal et al.(2025)] (unknown), "spinson"

# Financial markets



# The big picture





imance.yahoo.com, coinglass.com, imgflip.com

#### Let us introduce return:

$$r(t, \Delta t) = \ln \frac{P(t)}{P(t - \Delta t)}.$$

If we look at high frequency data ( $\Delta t < 24$ h). We find that:

- r has power-law tails
- r is mostly not correlated
- |r| is correlated



[Cont (2001)], [Gontis et al.(2010)]

<sup>(</sup>right) PDF and PSD of |r| ( $\Delta t = 60$  s; NYSE 2005–2007 data)

## Just some opinion dynamics?



Let there be two type of traders:

• Chartists bet on their mood:

 $D_{c}(t) = -r_{0}X_{c}(t)\xi(t).$ 

• Fundamentalists follow strategy:

$$D_{f}(t) = X_{f}(t) \ln \left[\frac{P_{f}}{P(t)}\right].$$

[Kononovicius and Gontis (2012)]; 🖬 Jeff Parker (cagle.com)

Stochastic differential equation (Ito sense) for the noisy voter model:

$$dx = \left[\varepsilon^{+} \left(1 - x\right) - \varepsilon^{-} x\right] dt + \sqrt{2x \left(1 - x\right)} dW.$$

For long-term return,  $y = \frac{x}{1-x}$ :

$$dy = \left[\varepsilon^{+} + (2 - \varepsilon^{-})\frac{y}{\tau(y)}\right](1 + y)dt + \sqrt{\frac{2y}{\tau(y)}}(1 + y)dW$$

with  $\tau(y) = y^{-\alpha}$ .



[Kononovicius and Gontis (2012)]; Interactive app: Physics of Risk

## Order book model



Incorporation of new information through order book takes time.

### **Delving deeper**



- Stock cross-correlation
- Multi-scaling behavior
- Bayesian inference
- Portfolio optimization
- Option pricing problem
- Risk estimation
- Bubble detection
- Market efficiency, maturity
- Deep forecasting

# Thank you!

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